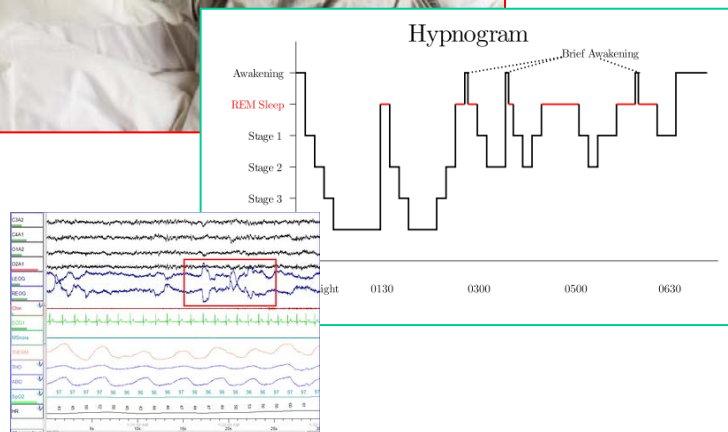
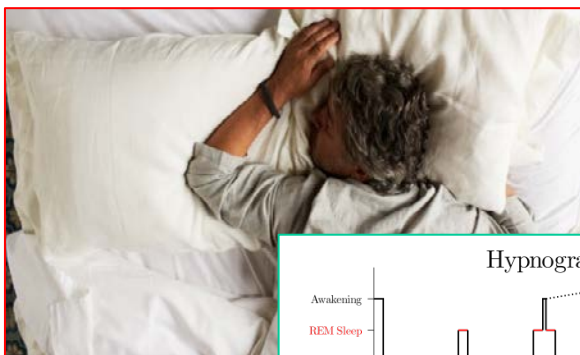


Hvad kan sundheds-AI gøre for dig og for fællesskabet? –respekt for privatlivet

AI: sansning, machine learning, handling & kommunikation



Hvordan har I sovet i nat?

AI og din sundhed

AI som sundheds-GPS - personlig baseline

... og fællesskabets

AI kan lære dimensionerne i velvære og sundhed

AI er lærende teknologi:

kan AI lære at respektere det private?

kunne du være data-donor?

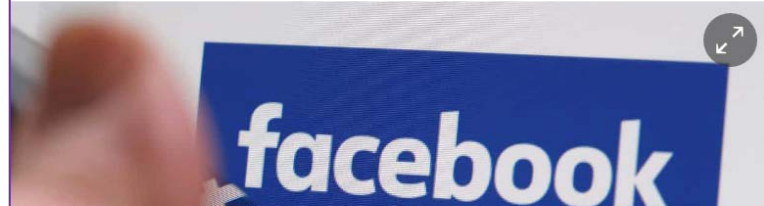
AI i dagens medicin... kan vi gøre det bedre?

How to use Apple Health on your iPhone: Everything you need to know

The Health app in iOS is a complex beast - here's how to get the best from it

Facebook posts \$3.89bn quarterly profit, up 71% from last year

Shares hit record high after figure is much higher than expected, with total revenue climbing 44.8% thanks to increased mobile video ad sales

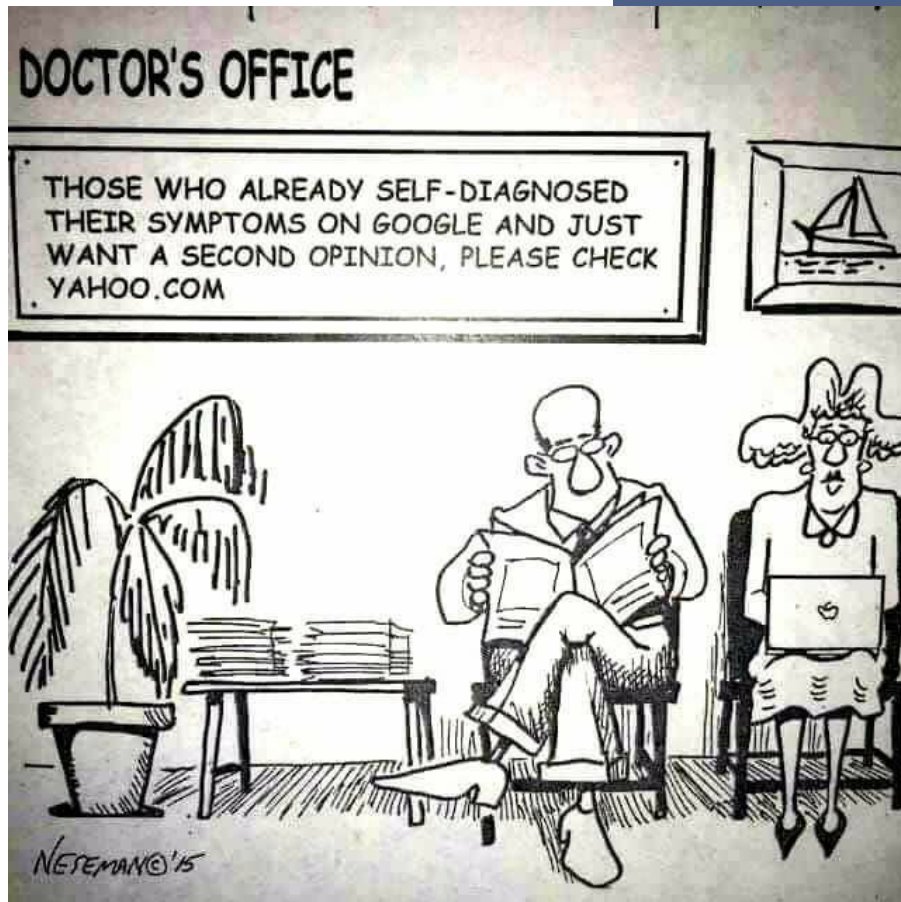


—
Google sees a future in wearable-free health monitoring

You might soon check your blood or your lungs with a mobile app.

Amazon may be going head-to-head with Microsoft in healthcare

AI påvirker allerede sundhed og well-being



The long read

Facebook's war on free will

How technology is making our minds redundant. By Franklin Foer

The Guardian, Sep 19, 2017

Hvorfor AI? Vore sanser og hjerner er ikke optimale ...



"Kognitive systematiske fejl"
list i Wikipedia

Ambiguity effect	The tendency to avoid options for which missing information makes the probability seem "unknown." ^[8]
Anchoring or focalism	The tendency to rely too heavily, or "anchor," on one trait or piece of information when making decisions (usually the first piece of information that we acquire on that subject) ^{[9][10]}
Attentional bias	The tendency of our perception to be affected by our recurring thoughts. ^[11]
Availability heuristic	The tendency to overestimate the likelihood of events with greater "availability" in memory, which can be influenced by how recent the memories are or how unusual or emotionally charged they may be. ^[12]
Availability cascade	A self-reinforcing process in which a collective belief gains more and more plausibility through its increasing repetition in public discourse (or "repeat something long enough and it will become true"). ^[13]
Backfire effect	When people react to disconfirming evidence by strengthening their beliefs. ^[14]
Bandwagon effect	The tendency to do (or believe) things because many other people do (or believe) the same. Related to groupthink and herd behavior . ^[15]
Base rate fallacy or base rate neglect	The tendency to ignore base rate information (generic, general information) and focus on specific information (information only pertaining to a certain case). ^[16]
Belief bias	An effect where someone's evaluation of the logical strength of an argument is biased by the believability of the conclusion. ^[17]
Bias blind spot	The tendency to see oneself as less biased than other people, or to be able to identify more cognitive biases in others than in oneself. ^[18]
Cheerleader effect	The tendency for people to appear more attractive in a group than in isolation. ^[19]

http://en.wikipedia.org/wiki/List_of_cognitive_biases

2017 – Hvor storebror er AI?

Status on human vs. machines

POSTED ON MARCH 15, 2015 UPDATED ON MARCH 17, 2017

Are computers beating humans. In mere simple number crunching yes, but also in more complex tasks.

Year	Domain	Description
2017	Poker (heads-up no-limits Texas Hold'em)	According to Andrew Ng "AI beats top humans", January 2017. Libratus, a reinforcement learning-based algorithm from Carnegie Mellon University, see Poker pros vs the machines .
2016	Lipreading	Lip Reading Sentences in the Wild writes "... we demonstrate lip reading performance that beats a professional lip reader on videos from BBC television."
2016	Conversational speech recognition	Microsoft Research reports past human performance on benchmark datasets in Achieving human parity in conversational speech recognition
2016	Geoguessing	Google's PlaNet: "In total, PlaNet won 28 of the 50 rounds with a median localization error of 1131.7 km, while the median human localization error was 2320.75 km" according to Google Unveils Neural Network with "Superhuman" Ability to Determine the Location of Almost Any Image
2016	Go	DeepMind's AlphaGo beats best European Go player reported in January Mastering the game of Go with deep neural networks and tree search
2015	Image classification	ImageNet classification by Microsoft Research researchers with deep neural network, see Delving Deep into Rectifiers: Surpassing Human-Level Performance on ImageNet Classification . Already in 2014 Google was close to human performance, see ImageNet Large Scale Visual Recognition Challenge . Human error rate in the ImageNet has been reported to be 5.1%, – and that was Andrej Karpathy, a dedicated human labeler. Microsoft reported in February 2015 4.94%. Google won one of the competitions in 2014 with "GoogLeNet" having a classification error on 6.66%. Baidu reported in January

NATURE | LETTER

日本語要約

Dermatologist-level classification of skin cancer with deep neural networks

Andre Esteva, Brett Kuprel, Roberto A. Novoa, Justin Ko, Susan M. Swetter, Helen M. Blau & Sebastian Thrun

Affiliations | Contributions | Corresponding authors

Nature 542, 115–118 (02 February 2017) | doi:10.1038/nature21056

Received 28 June 2016 | Accepted 14 December 2016 | Published online 25 January 2017

Corrigendum (June, 2017)

Full text PDF Citation Rights & permissions Article metrics



Hvorfor er AI og kvantitative målinger vigtige..?



J Autism Dev Disord (2016) 46:164–175
DOI 10.1007/s10803-015-2562-y

ORIGINAL PAPER

Do We Need Multiple Informants When Assessing Autistic Traits? The Degree of Report Bias on Offspring, Self, and Spouse Ratings

Esmé Möricke¹ · Jan K. Buitelaar^{2,3} · Nanda N. J. Rommelse^{1,3}

Faking it: social desirability response bias in self-report research

DOI 10.1007/s10742-011-0069-3

Systematic self-report bias in health data: impact on estimating cross-sectional and treatment effects

Sebastian Bauhoff

...ikke nok at skrive **dagbog**... (egen-) rapportering er **problematiske** af mange grunde:

Systematiske fejl (biases): Sociale normer, etc...

Manglende viden/selvindsigt: Mange sundhedsproblemer er skjulte

Manglende evne til at kombinere begivenheder og forstå sundhedssignaler

Enorme individuelle forskelle – behov for en personlig baseline

Information: Genetik, adfærd, sociale netværk - genetik er et svagt signal

AI og individ - AI kan blive din sundheds-GPS

Signalerne

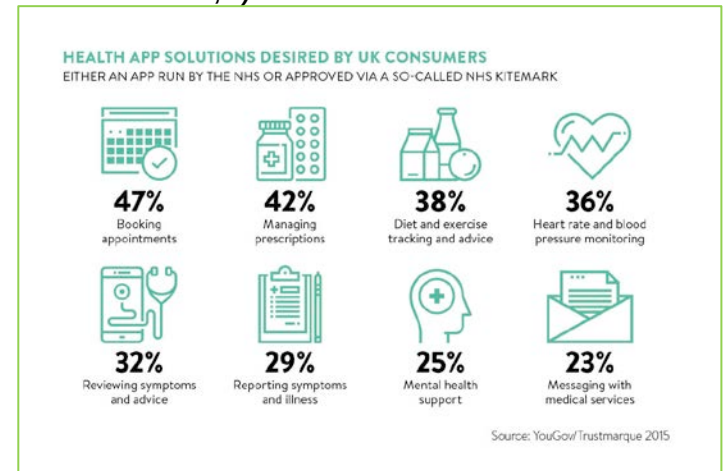
- Smartphone/ur, wearables, IoT:
Mobilitet/wifi, tale, eye-tracking, ansigtsgenkendelse /emotioner
- Medical devices – hearables, UNEEG Medical, Cure4You,..
- Remote sensing (camera, LIDAR, bluetooth / wifi trackers,)

Anvendelser

- Sundhed og fitness monitorering
- Markedsføring....

Visioner

- Navigation, konkret og abstract: GPS
- Nudging
- Høreapparat som sundheds-hub
- Automatisk dosering af medicin (fx. insulin)
- AI monitorering af medicinske risici og design af sundhedsinterventioner



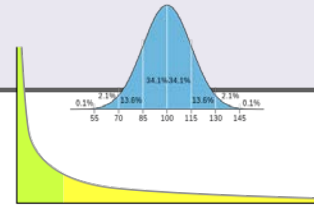
Lars Kai Hansen – lkai@dtu.dk
Technical University of Denmark



Farrah J. Mateen, Massachusetts General Hospital



AI og individet: Præcisionsmedicin / personlig baseline



Human variabilitet ... må håndteres med individualiserede modeller

- "Unnormale" fordelinger i adfærd (Song et al., 2010. *Limits of predictability in human mobility*, Science)
- Læring: *The Power law of practise* (Newell, A. and Rosenbloom, P.S., 1981. *Cognitive skills and their acquisition*, 1:1-55)
- Standard medicin bygger på populationseffekter - brug for store populationer
Behov for *science of the individual* - **personlig baseline**

Meget information om din adfærd er "skjult" (inkl. for dig selv) => neuroteknologi

- Hjernen: Motivation, parathed, opmærksomhed
- Historien: Individuelle begrebsverdener, erfaringer
- Sociale dimensioner: Netværk, sensible DTU

2017 IEEE INTERNATIONAL WORKSHOP ON MACHINE LEARNING FOR SIGNAL PROCESSING, SEPT. 25-28, 2017, TOKYO, JAPAN

DEEP CONVOLUTIONAL NEURAL NETWORKS FOR
INTERPRETABLE ANALYSIS OF EEG SLEEP STAGE SCORING

Albert Vilamala¹, Kristoffer H. Madsen^{1,2} and Lars K. Hansen¹

Research Articles, Behavioral/Cognitive

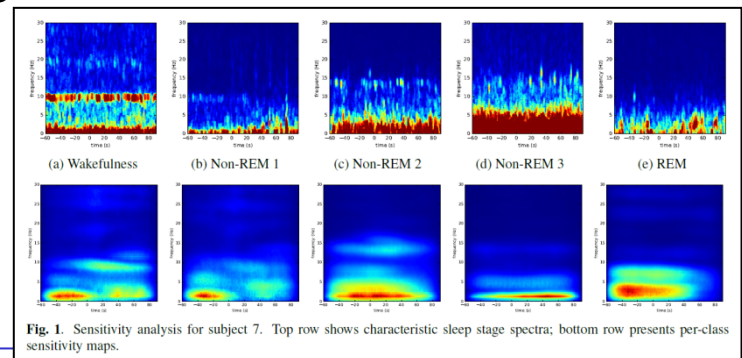


Fig. 1. Sensitivity analysis for subject 7. Top row shows characteristic sleep stage spectra; bottom row presents per-class sensitivity maps.

Baseline Levels of Rapid-Eye-Movement Sleep May Protect Against Excessive Activity in Fear-Related Neural Circuitry

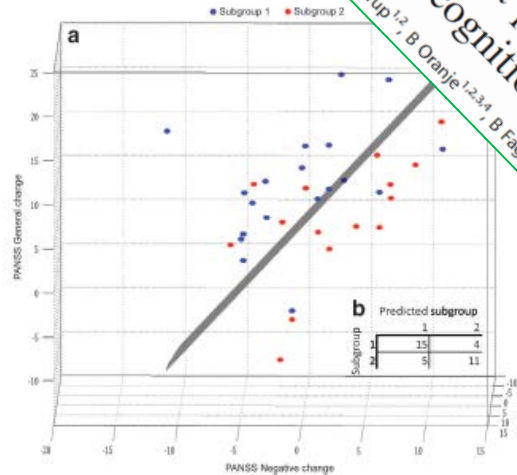
Itamar Lerner, Shira M. Lupkin, Neha Sinha, Alan Tsai, and Mark A. Gluck

Journal of Neuroscience 23 October 2017, 0578-17; DOI: <https://doi.org/10.1523/JNEUROSCI.0578-17.2017>

AI og fællesskabet: Bedre forståelse af sygdomme

AI kan hjælpe med at forstå komplekse data sæt:
Der er (mindst) to typer schizofreni

Feature	Schizophrenia 1	Schizophrenia 2	Controls	PC1	PC2	PC3	PC4
Premorbid IQ (DART)	23.65(10.37)	19.61(7.63)	23.06(6.81)				
Verbal IQ a	106.28(21.17)	96.72(13.93)	113.50(14.11)				
Performance IQ a	103.64(13.97)	97.28(13.44)	108.75(13.32)				
Full scale IQ a	105.72(18.12)	98.11(12.18)	112.50(12.55)				
List learning b	52.46(7.18)	51.06(13.37)	55.23(8.32)				
Digit Sequencing Task b	21.38(4.08)	20.11(13.92)	22.89(3.65)				
Token Motor Task b	68.23(10.81)	72.78(15.19)	76.08(13.30)				
Verbal Fluency ("supermarket") b	23.88(6.93)	26.22(9.08)	31.25(8.00)				
Verbal Fluency ("F") b	13.46(3.67)	12.22(5.41)	15.66(4.22)				
Verbal Fluency ("S") b	14.46(4.59)	12.89(5.86)	16.28(4.76)				
Symbol coding b	59.69(10.13)	54.50(15.56)	65.83(11.66)				
Tower of London b	18.73(1.93)	18.56(2.48)	19.51(2.00)				
Spatial Span c	7.19(1.41)	6.94(1.30)	7.51(1.25)				
Spatial Working Memory (strategy) c	26.69(6.42)	29.56(6.31)	24.36(5.37)				
Spatial Working Memory (total errors) c	11.54(14.92)	15.33(19.44)	7.13(8.43)				
Stockings of Cambridge (problems solved) c	9.65(1.83)	9.06(1.51)	10.21(1.35)				
Stockings of Cambridge (initial thinking time) c	9.470(8.003)	9.872(4.810)	12.472(7.545)				
Intra-Extra Dimensional Set Shift (stages) c	9.03(0.00)	7.89(0.96)	8.87(0.48)				
Intra-Extra Dimensional Set Shift (errors) c	11.42(5.09)	39.94(20.78)	14.60(13.14)				
Reaction Time (simple reaction) c	337.82(56.79)	322.71(35.20)	304.51(33.77)				
Reaction Time (simple movement) c	456.72(127.08)	455.81(113.01)	455.90(141.34)				
Reaction Time (choice reaction) c	410.97(78.84)	381.42(60.91)	356.42(66.47)				
Reaction Time (choice movement) c	402.50(111.79)	409.03(95.58)	413.05(120.22)				
Rapid Visual Processing (A', 3-5-7) c	0.98(0.02)	0.97(0.02)	0.99(0.01)				
Rapid Visual Processing (A', 3-5-7, 2-4-6) c	0.96(0.03)	0.95(0.04)	0.97(0.02)				
P50 c-stimulus Amplitude	1.29(0.74)	2.03(1.40)	1.70(0.99)				
P50 t-stimulus Amplitude	0.43(0.49)	0.74(0.88)	0.55(0.55)				
P50 t/c ratio	0.36(0.49)	0.40(0.43)	0.30(0.29)				
P50 c-stimulus Latency	56.72(9.78)	58.44(10.90)	58.88(8.88)				
PPI 85dB 120ms	53.50(40.66)	50.28(29.65)	58.89(37.25)				
PPI 85dB 60ms	57.00(28.00)	50.89(17.38)	58.13(33.01)				
PPI 76dB 120ms	37.77(40.11)	29.56(32.16)	48.87(34.64)				
PPI 76dB 60ms	37.04(39.90)	32.00(27.71)	36.89(48.17)				
PPI Pulse alone	106.19(73.59)	208.06(141.25)	138.28(127.10)				
PPI 85dB 120ms amplitude	40.38(35.81)	93.17(92.69)	56.72(93.12)				
PPI 85dB 60ms Amplitude	39.19(31.92)	92.28(66.52)	55.92(86.18)				
PPI 76dB 120ms Amplitude	58.19(43.75)	135.61(114.29)	74.25(111.11)				
PPI 76dB 60ms Amplitude	59.35(38.96)	153.39(129.16)	83.89(114.38)				
MMN Frequency deviant FCZ	-2.74(1.25)	-2.83(1.42)	-2.49(1.13)				
MMN Duration deviant FCZ	-4.27(2.10)	-3.75(1.40)	-4.01(1.60)				
MMN Frequency and duration deviant FCZ	-3.82(1.72)	-3.86(1.80)	-4.16(1.43)				
MMN Frequency deviant Latency	131.20(38.56)	131.78(43.07)	140.83(41.59)				
MMN Duration deviant Latency	194.33(36.10)	184.44(46.73)	187.55(34.59)				
MMN Frequency and Duration deviant Latency	142.88(37.71)	122.00(32.36)	146.49(40.72)				



Enorm individuel variation: AI har brug for meget store data sæt – **data donorer!**

AI er lærende teknologi “*machine learning*” og AI kan lære at respektere det private

- 1) Machine learning med stærke garantier (homomorf kryptografi)
lovende og aktivt forskningsfelt, men stadig for dyrt (tid/beregninger)

CryptoNets: Applying Neural Networks to Encrypted Data
with High Throughput and Accuracy

Nathan Dowlin^{1,2}, Ran Gilad-Bachrach¹, Kim Laine¹, Kristin Lauter¹, Michael Naehrig¹, and
John Wernsing¹

¹Microsoft Research, Redmond, USA

²Princeton University, New-Jersey, USA

February 24, 2016

- 2) Et praktisk alternativ med svagere garantier
– *differential privacy* og *federated computing*

Patienten deler ikke data.. Støjfyldte data henv. modelparametre

**Apple starts collecting browsing data in Safari using its
differential privacy tech**

Posted Sep 25, 2017 by [Brian Heater \(@bheater\)](#)



ANDY GREENBERG SECURITY 09.15.17 09:28 AM
**HOW ONE OF APPLE'S KEY
PRIVACY SAFEGUARDS FALLS
SHORT**

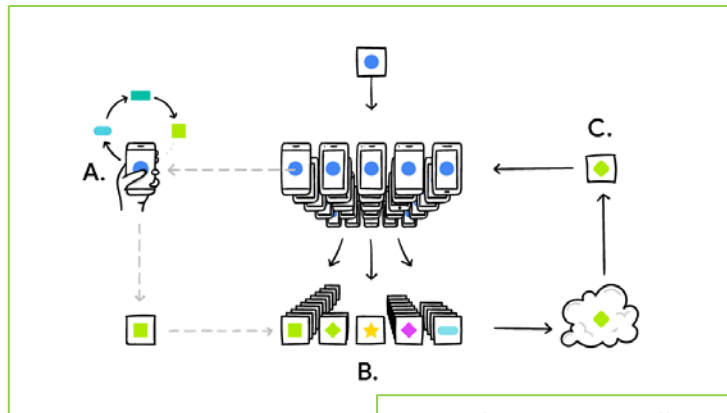
First attempt of machine learning in the fashion industry.

Fabrice Jossinet <https://twitter.com/fjossinet>

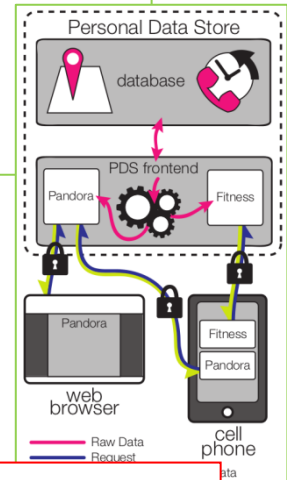


Realistiske tekniske muligheder for beskytte sundhedsdata

- Open Personal Data Storage modellen
- Privat netværks beregning, fx. Google's "federated computing"
- Autencitet: Sikre datavejen med blockchain



Your phone personalizes the model locally, based on your usage (A). Many users' updates are aggregated (B) to form a consensus change (C) to the shared model, after which the procedure is repeated.
<https://research.googleblog.com/2017/04/federated-learning-collaborative.html>



Privacy for Personal Neuroinformatics

Arkadiusz Stopczynski^{1,2}, Dazza Greenwood², Lars Kai Hansen¹, Alex Sandy Pentland²

¹ Technical University of Denmark

² MIT Media Lab

arks@dtu.dk, dazza@civics.com, lkai@dtu.dk, sandy@media.mit.edu

[...] example of **smart contract** utilization is in the music industry. In 2017, DJ Deadly Buda released the first DJ mix, "Rock the Blockchain" that pays the tracks and their artists contained within it via a cryptocurrency blockchain, Musicoin. Every time the dj mix is played, the smart contracts attached to the dj mix pays the artists almost instantly.

<http://www.the-blockchain.com/2017/08/24/worlds-first-dj-mix-pays-artists-seconds-using-blockchain-technology/>

Tag med hjem...

AI og din sundhed

AI kan blive en sundheds-GPS

Præcisionsmedicin er ikke løst med genetisk profil
skal lære den personlige baseline

.... fællesskabet

På grund af de enorme individuelle variationer bør sundhedsmodeller lære
fra så mange som muligt: **data, data, data**

Vi må indrette et data-donorkorps – **vil du være data donor?**

AI er lærende teknologi og AI kan lære at respektere det private!

Lundbeck Foundation (CIMBI, CINS)

Novo Nordisk Foundation (BASICS project)

Innovation Foundation Denmark (NeuroTech 24/7)